P.O. BOX 3806, BRIGHTON STATION, ROCHESTER, N.Y. 14610

Vol. 80 No. 4 "THE BRITISH GUIANA 1856 1¢ MAGENTA: \$1 MILLION ?

APR. '80

EDITORIAL.....by John Kellas

The philatelic event of the decade will take place April 5th with the sale of "the world's most valuable stamp", the British Guiana 1856 l¢ Magenta. It is believed that the final hammer price on this "stamp" will have a profound market effect on the entire spectrum of philately. The fallout from the sale of the Br. Guiana lt will be felt by both the large stamp investors and the small. average stamp collector. If the 8r. Guiana l¢ manages to sell for a bid price of \$900,000.00 or better it is probable that the stamp's 1970 investors have made out <u>very</u> well on their investments. This would fire up today's bullish philatelic market, pushing the prices and values <u>upward</u> on <u>both</u> investment grade stamps and even hinged, no gum, poor centered stamps! This rippling effect would also affect philatelic items and books indirectly too. However, should the Br. Guiana l¢ do poorly on the auction block, say less than \$700,000.00, this could have a stablizing effect, prehaps slowing the upward climb -thus a break for the "collector's" pocketbook. It must also be remembered that there will be several rarities for sale at the April 5th Auction beside the "star". Yet the limelight will be focused on the Br. Guiana l¢, the ultimate philatelic prize for one's collection even if the chance is extremely remote we would all like a peice of the ROCK.

[BOOKS]

Manual of Philatelic Headings Used By the American Philatelic Research Library.
American Philatelic Research Library, F.O. Box 338, State College, PA 16801 A good research tool to locate philatelic publications on your subject. Cost \$20 postpaid (\$16 to APRL and APS members)

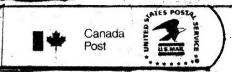
Geographical Locations of U.S. A.P.O.'s 1941-1978, compiled and edited by James Shaffer. Published by the War Cover Club. From: Lincoln E. Kieffer, P.O. Box 173, Jamesbury, NJ 08831 Cost \$10 postpaid.

* Does the RFA have your correct mailing address



The "world's most valuable stamp," the British Guiana 1856 1¢ magenta





Apr. 5 U.S., Salt Lake Temple, 10¢ postal card Apr. 10 U.S., France Perkins, 15¢ stamp

APRIL MEETINGS

Apr. 10 "CANADIAN STAMPS", the
evening program will be
presented by Anton Zahm,
Syracuse NY, an authority
on Canadian Philately from
a collector's and investor's
point of view. 8:00pm

Apr. 19 The Annual RPA Banquet & Auction, Mapledale Party House, 6:15pm. Tickets are still available at the April 10th meeting or from Larry Morterty, cost \$8.

The auction will start toward the end of the dinner hour.

Enclosed with this newsheet is a listing of all of the auction lots.

Apr. 24 NO RPA MEETING.....



Everyone
must be counted
to assure fair political
representation
and full funding for
government programs
in our community!

We're counting on you. Answer the census.

Market survey estimates U.S. collecting populace

By James H. Bruns **Washington Correspondent**

According to data recently released by the U.S. Postal Service, stamp collecting is enjoyed by more than 11 per cent of the U.S. population.

That projection is based on a

market survey conducted for the USPS by the firm of Young and Rubicam Inc. in 1976. The survey report, which was submitted to postal officials in January 1977, estimates that there are perhaps as many as 22 million stamp enthusiasts in

this country.

Compared to previously available statistics, this represents an increase of more than million collectors during

roughly the last 10 years. For purposes of the survey, the New York advertising agency defined a current collector as a person who added stamps from any country to a collection, or started a new one, within the past 12 months."

What the survey shows is that U.S. stamps are largely the issues which are regularly being added to both old and collections. The overwhelming majority of those defined as collectors (96 per cent) reported purchasing U.S.

stamps for their collections.

Although respondents ranged in age from 6 years old and up, 61 per cent were above 21 (this group accounts for about 85 per cent of all stamp. purchases made in the United States for one reason or another). Two-thirds of those surveyed began collecting at an early age, and most reported that during their late teens, the demands of school and social activities forced them temporarily to set aside collecting.

Pleasure, not investment, appears to be the reason why most return to the hobby. Although the margin is slight, statistically more females enjoy collecting than do males. The ratio is 53 to 47 per cent. Female respondents tended to be older when they began collecting; two-thirds of the women collectors questioned noted that they started collecting after age 30.

Although the majority of the female respondents indicated that they began collecting later in life, they made up for their late start by collecting later into life than do men.

The survey data also indicate just how big the business of philately has become. Reportedly, collectors spent approximately \$1.3 billion during 1976. That figure represents about one-half of the total sales for the entire U.S. hobby industry for that year.

On a dollar-for-dollar basis,

the survey reports that males spend much more for collecting purposes than do females. According to the study, men tend to spend about twice as much as women.

Collectors from all incomes and educational levels were found to be evenly represented in the survey, and, as would be expected, on a per capita basis collectors with an annual income of more than \$15,000 generally spent more on the hobby. In fact, they spent about twice as much as those in any other income group.

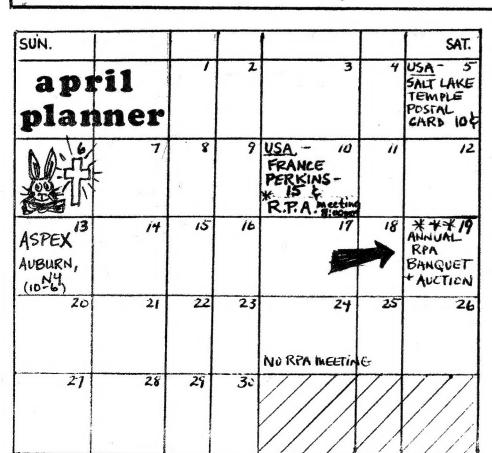
Also as a group, college-educated collectors (representing about 14 per cent of the adult hobbyists) tended to be larger spenders; sales to this group account for slightly more than the combined total for those collectors with elementary or high school educations.

RPA NOTES:

The Rochester General Mailing Facility has decided to continue its Philatelic Nights indefinitely, the 2nd & 4th Wednesday of each month. Time 6 - 8pm. Place* U.S.P.S., Rochester GMF, 1335 Jefferson Rd. Roch., NY (Henrietta) ... Nominations are now open for RPA Offices to be elected during the June '80 Business Meeting. Please present Nominee during the RFA meetings in April & May..... Please remember to RETURN RPA LIBRARY BOOKS by the next RPA meeting following the meeting at which the book was barrowed. Several books & Scott Catalogs are long over due, remember that other members may want to use them!

April 13 ASPEX, Farm and Home Center, 248 Grant Ave., Auburn, New York. Free Admission. Hours 10-6.

STAMP SHOWS





Frances Perkins

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Articles must be submitted
by the 25th. Editor:
John Kellas III.

ROCHESTER PHILATELIC ASSOCIATION BANQUET AUCTION - APRIL 19,1980

LOT #	DESCRIPTION	CAT/EST \$	MIN. BID
	UNITED STATES	1	
1	Laminated Inauguration Day Cover, Richard M. Nixon Jan 20, 1973	7.50	DONATION
2 34 56 78 90 11	# 286 M - (NG) VG 2¢ Trans- Mississippi # 297 M - LH F 5¢ Pan-Am "scuffed" UR corner # 314 M - H PAIR l¢ Franklin - thin at botto # 626 M - NH - F 5¢ Walloon # 620, 621 M - NH - F Norse American # 628 M - NH - F 5¢ Ericson # 650 M - LH - F-VF 5¢ Aero. Plate Single # 657(2), 681, 690, 716 M-NH 2¢ Reds # 658-668 M & U, H NG, A-F Kansas Overprints	om 70.00 65.00 57.00 15.00 16.00	5.00 40.00 15.00 45.00 35.00 6.00 7.50
12 13 14 15 16	# 698 M - NH - VF 20¢ Golden Gate UR Crease # 709 (14) M - NH 4¢ Washington Bicent. # 713 M - NH 8¢ Washington Bicent. # 718-719 M - NH VF L. A. Olympics # 730-731 M - F-VF Century of Progress SS Some Creasing at Top	6.30 9.50 3.50	1.25
17 18 19 20	# 733 Blk of 4 M - NH 3¢ Byrd # 737 Plate Blk M - NH 3¢ Mother's Day # 778 M - NH Tipex SS # 785-794 FDC & 785-789 on 1 cover & 790-794 on 1 cover	5.60 1.95 6.00 100.00	40.00
21 22 23	# 909-921 FDC F-VF #1043 Plate Blk M - NH 9¢ Alamo # 1055, 1297, 1299, 1304, 1338A, 1520, 1616, 1614 Coil Line Pairs M - NH	50.00 2.10 5.16	1.00
32 33 34 35 36 37 38 39 40	# 1075 M-NH Fipex SS # 1254-1257 Flate Block M - NH # 1285 Plate Blk M - NH 8¢ Einstein # 1293 Plate Block # 1311 (25) Sipex SS # 1365-1368 Plate Blk M - NH VG # 1383 Mail Early Blk M # 1438 Sheet - Drug Abuse # 1449 Sheet - Care M - NH # 1447 Sheet - Peace Corps # 1448-1451 Sheet 2¢ Cape Hatteras # 1453 Sheet 8¢ Yellowstone (Old Faithful) # 1464-1467 Sheet 1972 Wildlife Conservation # 1552 Sheet Christmas Dove # 1433 Sheet Sloan Art # 1434-1435 Sheet # 1293, 1399, 1603, 1605, C91, C92 Plate Blks Mint	10.00 14.50 13.50 15.50	7.00
42 43 44 45 46 47 48 49 51 52 53 55	Plate # Singles - M 18 Mr. Zip Singles - M - NH 59 Mail Early Singles - M - NH 33 Mail Early Singles - M - NH 30 Mail Early Singles - M - NH Collection of US # 184 & 45 Covers Collection stamps 3¢ Red & 36 Covers Cll Plate Blk M - NH - F UR and UL thin	8.56 5.42 17.43 9.17 8.37 110.00 66.00 30.00 30.00 4.00	
56 (57 (58 t	C84 Sheet City of Refuge C91, C92 Matched Set Plate Blk - M US Revenues on Paper incl R4(2), R39, 30 items U523-U528 Entires - M - Washington Bicents UC42(5), UC35 U S Air Letters - M	17.75 11.00 21.75 31.85 15.50	5.75 5.00 3.00

e			
LOT #	DESCRIPTION UNITED STATES (Continued)	CAT/EST \$5 MI	N. BLD
61 _62 _63 _64 E	8 Complete Reply Postal Cards - M Misq. U. S. Covers not an dasy - M - sout 100 Used Post Cards M - aretter TiA & U 7 Different Souvenir Cards BEP - M	8.05 dri 8520-85 20 debu ,(3),977 25.75	5 <u>~~</u> 5 <u>~~</u> 7 <u>.~</u>
and and the second	MISCELLANEOUS (PART I)		e en
65 66 67	Mint Sheet Album Privately Issued Souvenir Card Featuring Guiana 1856 l¢ Magenta (Scarce Serial # Various 1978-79 Catalogs US and Canada & accumulation of Canada Post notices)	ONATION
	Great Britain & Commonwealth etc.		
68 69 70 7 1	GB 97 Different GB Recent M - NH Both SS GB Booklet Panes (Cat by S.G. ±41.05 GB Covers from the past 20 years, small slogans etc	14.62 106.62 towns,	2.00 35.00 25.00 5.00
72 73 74	GB "One Year's Mail from Home" Guernsey 7 FDCs Spec Cancel, on cover, Australia 142-144 Used F+ 1934 Centen.	piece Few Short22.25	7.50 5.00 9.00
75678901234567890123456 88888899999999	Australia M-NH Australia Covers Bahamas 116-129 M - LH - VF Columbus Bahamas 132-147 M - LH - VF Settlement British Columbia 7-8 Used - (7 is SE) British Honduras 115-126 M - LH - VF De British Honduras B1-B5 M - LH F-VF sur Canada 90a LH-H Imperf single Canada 91 M-LH - F Canada 251a M-NH booklet with staple hoc Canada 231b M-NH booklet with Staple hoc Canada 231b M-NH booklet with Staple hoc Canada 700-703 B1k of 8 M Canada Stock book of 500++ some mint Canada Mint inclds SS face 54.99 Canadia Canada 100*+ Covers cut corners etc. Gold Coast and Ghana 76 diff mostly min Hong Kong 26 Diff Covers L eward Islands 118/9 M- LH Silver Wede New Brunswick 6,8,9,10 used 46 Di ferent Mint - mostly NH Miscellaneos Colonies 28 Presentation Packs of GB, Silver Jub (±40.35 SG)	120.00 fins 48.00 charges 13.50 13.75 65.00 les 1.50 les 2.00 3.50 l00.00+ an t 20.03 ding 4.18 56.50 19.37	26.00 8.00 3.00 20.00
	MISCELLANEOUS (PART THE SECOND)		
97	Literature 15 Amer Philat., 8 Canadian 2 Phil Lit Rev	Phil,	custo forms
98 99	Lighthouse Cover Album # 2 (foreign) Lighthouse Stock Album, 20 Pages (40 s: Acetate strips, double acetate interle	10.00 ides) 25.00 aves	
100	Stock Book Acetate Strips, Double Glass 10 pages (20 sides)	s Inter 5.00	* * * * * * * * * * * * * * * * * * *
	FOREIGN ETC.		
101 102 103 104 105 106 107	Afghanistan RA1-2 M-H Postal Tax Belgium B9-16 M and U hinging varies Belgium B17-24 M H Belgium B163-B165 M - NH Royal Family (Brazil Collection to 1970 250+ stamps Denmark "A Few Thousand Perfins" France 1 Used	158.00 86.75	3.00 55.00 25.00 3.00 15.00
		3	

LOT #	DESCRIFTION	CAT/EST\$	MIN. BID
108 109 110 111	Germany B102 M-H Germany C36, C37 M-LH Germany 115 Different Hungary 100's mixed used relatively unpicked (specially prepared for L.W.)	10.50 87.50 12.63	4.00 35.00 2.30
112 113 114 115 116 117 118	Netherlands B402-B406 M-NH VG Ryukyu Islands Cl M-NH Spain 1377 // 84 M NH with Post Cards U.N. Geneva 1-81 NH U.N. UCl Mint U.N. UC9(2), UC1(geneva FDC) U.N. 23 FDC most Cacheted U.N. Souvenir Cards 1-4, total of 11 cards	2.00+ 47.50 1.32 128.70 45.00 8.40 32.00	6.00 .30 45.00
120 121 122 123 124 125 126 127 128	mint and used & 1958 souvenir folder Vatican 492-494 M-NH Vatican 504-508 H, NH US and Foreign Covers 100+ condition varies 14 All Different Nudes Mixed bag of Foreign Covers Small stock book of Mint Stamps Stock Book of 337 used stamps Worldwide Mint and Used 750++ in stock book US and Foreign many 100's Mint and Used in 3 ring binder 17 Maximum Cards in Ring Binder 3000+ Stamps in Sr. Statesman Album	67.00	15.00 .30 .50 .50 .99 3.50 5.00 .50 15.00
	MISCELLANEOUS (Part III (of 3))		
131 132 133 134 135 136	Independent Nations of Africa Album - used 3 Minkus Global Binders 20 Lighthouse Acetate 3 ring stock pages Misc Auction Catalogs etc. MYSTERY LOT "Box of Soakers"	25.00 25.00	DONATION DONATION 50 50

⁻⁻⁻⁻ You must be present to bid - no mail phone or telegraph bids

For Banquet tickets contact:

Larry Moriarty st the April 10 Meeting Pickets are \$8.00

⁻⁻⁻⁻ Examine all lots - descriptions are the owners

⁻⁻⁻⁻ No floor lots will be accepted